



89 Regent Street

For the convenience of Americans in London, purchases may be charged to home accounts

These Gloves are the New Fall Style with a New Fall in Prices.

"Cross" Gloves 2-Clasp, Real Kid Combination Embroidery Wide white welt top, white sewn.

\$1.85

Formerly \$2.65

Brown, mode, beige, castor, tan, slate, black and white.

Real Kid

6-inch strap wrist, piqué sewn,

\$2.95

In brown, pearl or gray.

French Glacé

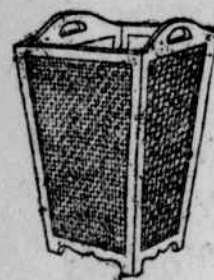
12 and 16 But. Mousquetaire

\$3.85

Formerly \$5.50-\$6.50

In mode, pastel shades and white.

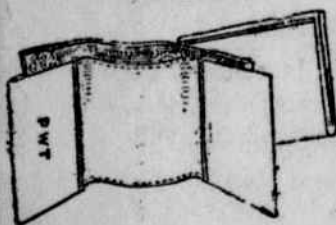
"Cross" Waste Basket



"Made for waste, intended for use." A solid mahogany basket, with cane sides. Size: 11 1/2 inches square at top, 16 1/2 inches high. Specially priced for one week, ending Oct. 8th, 1921. Value \$12.75

\$9.75

"Cross" Bill Fold



"Three-fold" design. Made with a convenient bill-pocket full length of case, extra card pockets. Tan English pigskin or black pin Persian leathers. \$2.50 Unusual value.

\$2.50

Initials stamped 35c extra.

"Cross" Photograph Case



Folding design. Made for a "Panel" size picture, glass protection. Glazed calfskin leather, pastel shades, silk lining. Specially priced for one week, ending Oct. 8th, 1921. Value \$18.00

\$13.75

Initials stamped without charge.

Mark Cross The World's Greatest Leather Stores

NEW YORK

404 Fifth Ave. 23 Broadway (At 37th Street) (Opp. City Hall)

BOSTON

145 Tremont St. 89 Regent St.

Dealers Throughout the World

CITY HEADS BEGIN CONEY'S BOARDWALK

Riegelmann Drives First Spike—Hylan and Curran Clasp Hands.

MAYOR ATTACKS PRESS

Former Governor Smith Presides at Dinner in Celebration of Event.

Mayor Hylan and his opponent, Borough President Henry H. Curran, Republican-union candidate for Mayor, met last night at a dinner to the Board of Estimate by the Coney Island Board of Trade, the occasion being the driving of the first spike in the new Coney Island Boardwalk. The Mayor launched more verbal shafts at the newspapers.

Mr. Curran, in his speech, said he did not think the occasion one for talking politics. He spoke generally on the benefit of parks and playgrounds to the people of the city. Other members of the Board of Estimate present were Borough President Edward Riegelmann of Brooklyn and Comptroller Charles L. Craig. The dinner was held at the Hotel Shelburne, Brighton Beach. Former Gov. "Al" Smith was toastmaster. Riegelmann, with a silver hammer, drove the first spike for the new boardwalk in the afternoon in the presence of about 5,000 spectators, some of whom got their feet wet by an unusually high tide. Mayor Hylan and others spoke briefly, the Mayor giving the full credit for the improvement to Mr. Riegelmann. He said: "Where scores of other Borough Presidents talked about it, this Borough President went ahead and completed the job."

While the toastmaster was telling the diners that the future of Coney Island depends upon its being kept a clean, wholesome family resort, Mr. Curran came in and seated himself on the toastmaster's right. He and Mayor Hylan, who sat on the former Governor's left, clasped hands behind the toastmaster's back while the diners applauded.

The Mayor spoke next. He opened the subject of school conditions and declared that two new buildings had been opened at Coney Island already and that a third would be ready next fall. But for Gov. Smith, who had secured an amendment of the "pay as you go" law, there would have been no schools at all, he declared.

"I'd like you to hear the truth about the schools," the Mayor said, and then launched an attack on the newspapers, after which he excused himself just before Mr. Curran began speaking.

Mr. Curran declared that parks and bathing beaches saved hundreds of lives in a city where two persons were killed daily in the streets by automobiles, by providing safe playgrounds and breathing places. He spoke kindly of Mr. Riegelmann for his efforts for the boardwalk.

Coney's new boardwalk will extend 9,500 feet from Ocean Parkway to Thirty-sixth street, will be eighty feet wide and fourteen feet above the beach. It will be built of concrete and yellow pine.

DAY OF 'PRETTY GIRL AD' VANISHED, SAYS WOMAN

Men No Longer Influenced by Vivid Feminine Faces.

HAMILTON, Ont., Oct. 1.—The day of the "pretty girl ad" has passed, Mrs. Christian Fredericks told delegates to the convention of the Affiliated Advertising Clubs of America here to-day.

A man wouldn't buy a safety razor twenty years ago unless the box flashed the image of a Bowery burlesque queen, she recalled, nor were they attracted to tooth paste, cigarettes or handkerchiefs unless the wrappers bore pictures of vivid feminine types. She indicated that nowadays men are satisfied to purchase these things for purposes of shaving, brushing their teeth, smoking and nursing a cold.

"We middle aged women loathe the picture of a chicken," Mrs. Fredericks remarked, explaining that old time posters showed women in evening gowns operating washing machines. She appealed for honest advertising.

REGULAR ARMY NEEDS ABOUT 5,000 RECRUITS

Drastic Pruning to Obey Law Cut It Down Too Much.

Special Despatch to THE NEW YORK HERALD.

New York Herald Bureau, Washington, D. C., Oct. 1.—The Regular Army of the United States is approximately 145,000, according to officials of the War Department. This is 5,000 below the strength authorized by Congress and has reduced the army to a size which is frankly regarded as dangerous even for the ordinary police duties of the country.

The reason why the army has fallen below the authorized 150,000 is the severe pruning to which the Department resorted when Congress decided to cut down the number of enlisted men. Recruiting was stopped and deaths and other causes have depleted it to its present status.

To fill the vacancies the Department has resumed recruiting. In view of present conditions of unemployment there will be no difficulty in obtaining the required number of men.

GIVE CONCERT IN COURT.

Boy Street Singers From South Freed From Arrest.

Thirteen negro boys from the Jenkins Orphan Asylum at Charleston, S. C., gave a concert in Children's Court yesterday, led by a boy of 9, after Justice Levy had discharged them on a charge of improper guardianship when the Rev. Dr. Daniels of the orphanage had promised to take them back to Charleston.

The boys, all under 14, members of the "Jenkins Orphan Band and Jubilee Singers," attempted to give a performance on the street Thursday night and were arrested. David Rosenbough, a negro of Charleston, who brought the band here, pleaded guilty yesterday in Washington Heights court to permitting the boys to perform, and was held for Special Sessions.

GOVERNOR OUT OF THE CITY.

Will Be Here Wednesday to See Opening World Series Game.

Gov. and Mrs. Miller went out of the city for the week end yesterday. They will return to-morrow morning and go to Albany that night. Before leaving the Plaza Hotel the Governor met former Senator Elton B. Brown, counsel for the Meyer regressive committee, in the lobby and they chatted together for a few minutes.

The Governor said he expected to be in the city on Wednesday morning for the opening game of the world's series at the Polo Grounds.

MORE ARRESTS COMING IN WHISKEY SCANDAL

Detective Chief, in Jail, Consults With Prosecutor.

NEW BRITAIN, Conn., Oct. 1.—Complying with a request made by Andrew J. Richardson, late head of the detective bureau, who is in jail under \$50,000 bonds awaiting trial on the charge of receiving and concealing a stolen automobile, State's Attorney Alcorn went to Hartford jail to-day and talked with him. A stenographer was taken along.

To-day the city was rife with reports of impending arrests, either in connection with the liquor traffic. The only confirmation of these stories was a liquor raid and two arrests in a place said to have been used formerly by Jacob Jennings, now out on bail as a witness, as his headquarters in alleged dealing with whiskey runners.

SOWAMS TO HAVE MEMORIAL.

Meeting of Pilgrims and Masses to Be Commemorated Nov. 21.

PROVIDENCE, Oct. 1.—The 300th anniversary of the Pilgrim visit to Massasoit, Chief Sachem of the Wampanoag Indians, will be observed on November 21 at Barrington, Ancient Sowams, by the Rhode Island Citizens Historical Association and the Barrington Antiquarian Society.

A stone and iron monument will be erected to commemorate the event.

'AL' SMITH TO TELL Hylan HE'S TAGGED

Former Governor Chosen by Tammany to Notify Mayor of His Renomination.

Former Gov. Alfred E. Smith will make the address on Wednesday notifying Mayor Hylan of his renomination by the Democratic party. This announcement, made last night, is taken by many to indicate more clearly than anything else how Tammany has come to realize that the city campaign this fall is to be a desperate battle.

The former Governor has never liked Hylan. He has never concealed from his friends his real opinion of the Mayor, since the days when they were in the Board of Estimate together for that first year before the Governor went to Albany. Particularly has he disliked the Mayor since the Mayor has "played the game" with and for William Randolph Hearst.

That "Al" Smith is "going to the bat" for Hylan means more to those on the inside than appears on the surface. It means, observers say, that some powerful inducements have been offered to him to come to the front; that Tammany is bringing into line its heaviest

artillery. It probably means that Tammany has promised to back "Al" for the nomination to the United States Senate next year.

The up State men want him to run again for Governor. He would prefer to go to Washington. If Charles F. Murphy throws his influence for the Senate nomination "Al" is likely to get it.

No mention is made of the participation of Mr. Hearst in the notification ceremonies, which are to be held on the steps of the City Hall at noon on Wednesday. But he undoubtedly for this occasion would be willing to remain in the background and he might not forget the service of the former Governor in working to reelect Hylan.

It was learned yesterday that the Hylan League, which was one of the powerful factors in the election of the Mayor four years ago, has set up business in its old headquarters, 50 East Forty-second street. John J. Delaney of Brooklyn, who was Transit Construction Commissioner under Gov. Smith, will be the campaign manager. He said yesterday that 135,000 men and women had been enrolled in the organization.

Asked why the Mayor did not let the regular Democratic organization run his campaign this time, Mr. Delaney said that one-third the membership of the Hylan League consisted of Republicans. "Curran won't know he is running, unless we make some bad break," asserted Mr. Delaney.

The Mayor will not make his personal headquarters with the Hylan League, as he did four years ago, but will utilize the rooms of the Hylan Business Men's League at 300 Madison avenue. This is the organization of which Preston P. Lynn is president.

REGISTRATION DRIVE NEXT FUSION MOVE

Campaign This Week Will Aim to Get Out 100 Per Cent. of Voters.

Politically this will be a week of intensive preparation to get out a 100 per cent. registration of voters next week and for the short, sharp campaign, which the managers of the anti-Tammany movement will make during the last three weeks before election day.

Permanent headquarters for the campaign were opened yesterday in the Murray Hill Hotel, as it was found the space available in the Hotel Hermitage, where the primary campaign was conducted, was too limited. In the Murray Hill are nine rooms on the north side of the main floor and six small rooms on the second floor. There is a marked contrast between their simplicity and the extent and cost of the headquarters of the Mitchell campaign four years ago.

It marks the difference between the scale upon which the two campaigns will have been conducted. Then the Mitchell committee had a floor in the Heckscher Building in Madison avenue and a floor in the Manhattan Hotel. The City

Democracy had extensive headquarters in Forty-second street, and another suite was occupied by a special committee that handled the Gary school issue.

President Curran buckled down to work in his new office with John J. Lyons, the campaign manager, yesterday morning, but in the afternoon he could not resist the temptation to play hooky. If the truth must be known, he was at the Polo Grounds seeing the Yankees clinch the pennant.

To-morrow afternoon the heads of the anti-Tammany organizations will have another meeting to perfect a scheme of campaign. The keynote will be centralization. Every one of the factors has promised to subordinate its own personality in order to work in complete cooperation under the leadership of Mr. Lyons.

M'ANDREWS A MAGISTRATE.

Mayor Hylan yesterday announced the appointment of Thomas F. McAndrews, collector of assessments and arrears in the Comptroller's office, who lives at 131 West Sixty-first street, as a temporary city magistrate, to take the place of City Magistrate Charles N. Harris, who is ill.

WASHINGTON PARK OPENED.

WASHINGTON CROSSING, Pa., Oct. 1.—A memorial park marking the place where George Washington and his army crossed the Delaware River during the Revolutionary War was formally opened and dedicated here to-day by Pennsylvania State officials. Harman Yerkes, chairman of the State Park Commission, was the principal speaker.

Live Well—Work Well Save

Men who live at the Allerton House are living well—working well—and saving.

The Allerton idea is to provide ambitious men with home-club-apartment surroundings at prices that spell real economy.

If you are a worker imbued with the "success" idea and desire permanent accommodations, or an employer interested in the living environment of the coming men in your establishment, further information will gladly be furnished upon request.

Allerton Houses

149 East 59th St. 302 West 22nd St. 45 East 55th St.

An advertisement in the Lost and Found columns of THE NEW YORK HERALD offers a real possibility of recovering your lost property.



London -
22 Great Castle St.

Paris
19 Rue d'Antin

Bonwit Teller & Co. Reproductions of the Paris Mode

FOR WOMEN AND THE JEUNE FILLE

In the humble spirit of the artist who seeks to be inspired by the genius of his master rather than merely to imitate his technique, Bonwit Teller & Co. have reproduced the art of dress as revealed this autumn by its most eminent masters, the grand couturiers of Paris.

We have analyzed each finished creation in quest of the inspired thought that conceived it, expressed through the intricacies of line, fabric, color and ornamentation that compose the perfect whole.

Replicas of Paris Gowns . 75.00 to 210.00
Replicas of Paris Wraps . 95.00 to 295.00

For each Paris creator of dress polishes a different facet in the glittering jewel of fashion: Callot, sumptuousness; Jenny, the joy of living; Madeleine and Madeleine, regality; Lanvin, youth; Worth, dignity; Rolande, restraint; Chéruit, originality.

Thus, realizing the ideals that guide each costume to its creation, understanding the creative technique, Bonwit Teller & Co. re-create the original Paris models with the sincerity of a mirrored reflection, that reproduces the sensitive spirit as well as the sentient face of the image before it.

Replicas of Paris Suits . 85.00 to 250.00
Replicas of Jeune Fille Fashions 79.00 to 250.00

WOMEN'S PARIS FASHION REPRODUCTIONS
Second Floor

JEUNE FILLE PARIS FASHION REPRODUCTIONS
Third Floor

The Specialty Shop of Originations



Fifth Avenue at 38th Street

(C) B. T. & Co., 1921.